

Merger Control

The international regulation of mergers and joint ventures in 75 jurisdictions worldwide

2014

Consulting editor: John Davies



Published by *Getting the Deal Through* in association with:

Allens
 Anastasios Antoniou LLC
 Bae, Kim & Lee, LLC
 Bowman Gilfillan
 ČAKMAKOVA Advocates
 Carey
 Castañeda y Asociados
 C&C Partners (Chitale & Chitale)
 Corpus Legal Practitioners
 Davis Polk & Wardwell LLP
 D'Empaire Reyna Abogados
 Djingov, Gouginski, Kyutchukov & Velichkov
 Drew & Napier LLC
 Dr Kamal Hossain and Associates
 ELIG, Attorneys-at-Law
 Elvinger, Hoss & Prussen
 Epstein, Chomsky, Osnat & Co & Gilat Knoller & Co
 Freshfields Bruckhaus Deringer
 GRATA Law Firm
 GTG Advocates
 Guevara & Gutierrez SC – Servicios Legales
 Kinstellar
 Koep & Partners
 Konnov & Sozanovsky
 Kromann Reumert
 Lenz & Staehelin
 LEX
 Mannheimer Swartling
 Marques Mendes & Associados
 Mason Hayes & Curran
 Mboya Wangong'u & Waiyaki Advocates
 McMillan LLP
 M & M Bomchil
 Oppenheim
 Posse Herrera Ruiz
 Raidla Lejins & Norcous
 Revera Consulting Group
 Rizkiyana & Iswanto, Antitrust and Corporate Lawyers
 Robinson Bertram
 Roschier, Attorneys Ltd
 Rubin Meyer Doru & Trandafir LPC
 Russell McVeagh
 Sanguinetti Foderé Abogados
 Sele Frommelt & Partners Attorneys at Law Ltd
 SimmonsCooper Partners
 TozziniFreire Advogados
 UGGC Avocats
 Vainanidis Economou & Associates
 Webber Wentzel
 Weerawong, Chinnavat & Peangpanor Ltd
 Wikborg Rein
 WKB Wierciński Kwieciński Baehr
 Wolf Theiss
 YangMing Partners
 Zulficar & Partners



Merger Control 2014

Consulting editor

John Davies
Freshfields Bruckhaus Deringer

Publisher

Gideon Robertson

Business development managers

Alan Lee
George Ingledew
Dan White

Account managers

Zosia Demkowicz
Megan Friedman

Trainee account managers

Cady Atkinson
Joseph Rush
Dominique Destrée

Media coordinator

Parween Bains

Administrative coordinator

Sophie Hickey

Trainee research coordinator

Robin Synnot

Marketing manager (subscriptions)

Rachel Nurse
subscriptions@gettingthedealthrough.com

Head of editorial production

Adam Myers

Production coordinator

Lydia Geroges

Senior production editor

Jonathan Cowie

Senior subeditor

Caroline Rawson

Director

Callum Campbell

Managing director

Richard Davey

Merger Control 2014

Published by
Law Business Research Ltd
87 Lancaster Road
London, W11 1QQ, UK
Tel: +44 20 7908 1188
Fax: +44 20 7229 6910
© Law Business Research Ltd 2013

No photocopying: copyright licences do not apply.

First published 1996

Eighteenth edition

ISSN 1365-7976

The information provided in this publication is general and may not apply in a specific situation. Legal advice should always be sought before taking any legal action based on the information provided.

This information is not intended to create, nor does receipt of it constitute, a lawyer-client relationship. The publishers and authors accept no responsibility for any acts or omissions contained herein. Although the information provided is accurate as of August 2013, be advised that this is a developing area.

Printed and distributed by
Encompass Print Solutions
Tel: 0844 2480 112

**Law
Business
Research**



Overview Bruce McCulloch, Takeshi Nakao and Gian Luca Zampa	Freshfields Bruckhaus Deringer	iv
Timelines Michael Bo Jaspers and Joanna Goyder	Freshfields Bruckhaus Deringer	ix
Acknowledgements		xxv
Albania Günter Bauer, Denis Selimi and Paul Hesse	Wolf Theiss	1
Argentina Marcelo den Toom	M & M Bomchil	6
Australia Fiona Crosbie and Carolyn Oddie	Allens	13
Austria Axel Reidlinger and Maria Dreher	Freshfields Bruckhaus Deringer	22
Bangladesh Sharif Bhuiyan and Maherin Islam Khan	Dr Kamal Hossain and Associates	29
Belarus Ekaterina Pedo and Dmitry Arkhipenko	Revera Consulting Group	34
Belgium Laurent Garzaniti, Thomas Janssens, Tone Oeyen and Alexia Burckett	St Laurent Freshfields Bruckhaus Deringer	39
Bolivia Jorge Luis Inchauste Comboni	Guevara & Gutierrez SC – Servicios Legales	45
Bosnia & Herzegovina Günter Bauer, Sead Miljković and Dina Duraković	Morankić Wolf Theiss	49
Brazil José Regazzini, Marcelo Calliari, Daniel Andreoli and Joana Cianfarani	TozziniFreire Advogados	54
Bulgaria Nikolai Gouginski and Lyuboslav Lyubenov	Djingov, Gouginski, Kyutchukov & Velichkov	59
Canada Neil Campbell, James Musgrove, Mark Opashinov and Devin Anderson	McMillan LLP	66
Chile Claudio Lizana, Lorena Pavic and Juan E Coeymans	Carey	74
China Michael Han and Nicholas French	Freshfields Bruckhaus Deringer	81
Colombia Jorge De Los Ríos	Posse Herrera Ruiz	87
COMESA Nkondo Hlatshwayo and Janine Simpson	Webber Wentzel	94
Croatia Günter Bauer, Luka Čolić and Paul Hesse	Wolf Theiss	97
Cyprus Anastasios A Antoniou and Louiza Petrou	Anastasios Antoniou LLC	103
Czech Republic Tomáš Čihula	Kinstellar	108
Denmark Morten Kofmann, Jens Munk Plum and Erik Bertelsen	Kromann Reumert	113
Egypt Firas El Samad	Zulficar & Partners	118
Estonia Raino Paron and Tanel Kalas	Raidla Lejins & Norcoux	122
European Union John Davies, Rafique Bachour and Angeline Woods	Freshfields Bruckhaus Deringer	128
Faroe Islands Morten Kofmann, Jens Munk Plum and Erik Bertelsen	Kromann Reumert	137
Finland Christian Wik, Niko Hukkinen and Sari Rasinkangas	Roschier, Attorneys Ltd	141
France Jérôme Philippe and Jean-Nicolas Maillard	Freshfields Bruckhaus Deringer	147
Germany Helmut Bergmann, Frank Röhling & Bertrand Guerin	Freshfields Bruckhaus Deringer	155
Greece Aida Economou	Vainanidis Economou & Associates	165
Greenland Morten Kofmann, Jens Munk Plum and Erik Bertelsen	Kromann Reumert	171
Hong Kong Michael Han and Nicholas French	Freshfields Bruckhaus Deringer	174
Hungary Gábor Fejes and Zoltán Marosi	Oppenheim	183
Iceland Hulda Árnadóttir and Heimir Örn Herbertsson	LEX	190
India Suchitra Chitale	C&C Partners (Chitale & Chitale)	196
Indonesia HMBC Rikrik Rizkiyana, Albert Boy Situmorang and Anastasia P R Daniyati	Rizkiyana & Iswanto, Antitrust and Corporate Lawyers	200
Ireland Niall Collins and Tony Burke	Mason Hayes & Curran	206
Israel Eytan Epstein, Tamar Dolev-Green and Shiran Shabtai	Epstein, Chomsky, Osnat & Co & Gilat Knoller & Co	212
Italy Gian Luca Zampa	Freshfields Bruckhaus Deringer	219
Japan Akinori Uesugi and Kaori Yamada	Freshfields Bruckhaus Deringer	228
Kenya Godwin Wangong'u and CG Mbugua	Mboya Wangong'u & Waiyaki Advocates	235
Korea Seong-Un Yun and Sanghoon Shin	Bae, Kim & Lee, LLC	241
Liechtenstein Heinz Frommelt	Sele Frommelt & Partners Attorneys at Law Ltd	246
Luxembourg Léon Gloden and Céline Marchand	Elvinger, Hoss & Prussen	251
Macedonia Vesna Gavriloska, Maja Jakimovska and Margareta Taseva	ČAKMAKOVA Advocates	254

Continued overleaf

CONTENTS

Malta Ian Gauci and Karl Sammut GTG Advocates	261
Mexico Gabriel Castañeda Castañeda y Asociados	268
Morocco Corinne Khayat and Maija Brossard UGGC Avocats	274
Namibia Peter Frank Koep and Hugo Meyer van den Berg Koep & Partners	280
Netherlands Winfred Knibbeler & Peter Schepens Freshfields Bruckhaus Deringer	284
New Zealand Sarah Keene and Troy Pilkington Russell McVeagh	290
Nigeria Babatunde Irukera and Ikem Isiekwena SimmonsCooper Partners	299
Norway Jonn Ola Sørensen, Simen Klevstrand and Øyvind Andersen Wikborg Rein	304
Poland Aleksander Stawicki and Bartosz Turno WKB Wierciński Kwieciński Baehr	310
Portugal Mário Marques Mendes and Pedro Vilarinho Pires Marques Mendes & Associados	316
Romania Anca Iulia Cîmpeanu (Ioachimescu) Rubin Meyer Doru & Trandafir LPC	324
Russia Alexander Viktorov Freshfields Bruckhaus Deringer	331
Saudi Arabia Fares Al-Hejailan, Rafique Bachour and Hani Nassef Freshfields Bruckhaus Deringer	337
Serbia Günter Bauer and Maja Stanković Wolf Theiss	342
Singapore Lim Chong Kin and Ng Ee-Kia Drew & Napier LLC	349
Slovakia Günter Bauer, Zuzana Sláviková and Paul Hesse Wolf Theiss	360
Slovenia Günter Bauer, Klemen Radosavljevič and Paul Hesse Wolf Theiss	366
South Africa Robert Legh and Tamara Dini Bowman Gilfillan	372
Spain Francisco Cantos, Álvaro Iza and Enrique Carrera Freshfields Bruckhaus Deringer	384
Swaziland Kenneth J Motsa and Gabsile A Maseko Robinson Bertram	390
Sweden Tommy Pettersson, Johan Carle and Stefan Perván Lindeborg Mannheimer Swartling	394
Switzerland Marcel Meinhardt, Benoît Merkt and Astrid Waser Lenz & Staehelin	399
Taiwan Mark Ohlson and Charles Hwang YangMing Partners	405
Thailand Chinnavat Chinsangaram and Kallaya Laohaganniyom Weerawong, Chinnavat & Peangpanor Ltd	413
Turkey Gönenç Gürkaynak ELIG, Attorneys-at-Law	418
Ukraine Alexey Ivanov and Leonid Gorshenin Konnov & Sozanovsky	426
United Kingdom Alex Potter, Alison Jones and Martin McElwee Freshfields Bruckhaus Deringer	431
United States Ronan P Harty Davis Polk & Wardwell LLP	438
Uruguay Alberto Foderé Sanguinetti Foderé Abogados	448
Uzbekistan Bobur Karimov and Bakhodir Jabborov GRATA Law Firm	453
Venezuela José Humberto Frías D'Empaire Reyna Abogados	458
Zambia Sydney Chisenga and Alick Gondwe Corpus Legal Practitioners	462
ICN Introduction	467
Quick Reference Tables	469

Singapore

Lim Chong Kin and Ng Ee-Kia

Drew & Napier LLC

Legislation and jurisdiction

1 What is the relevant legislation and who enforces it?

The relevant legislation is the Singapore Competition Act (Cap 50B) (the Competition Act), which was passed in October 2004. The Competition Act is administered and enforced by the Competition Commission of Singapore (the Commission), which was established as a statutory body under the Competition Act, and is under the purview of the Ministry of Trade and Industry. The Commission has powers to investigate and impose sanctions. The Competition Act, with some exceptions (set out in its Third and Fourth Schedules), applies generally to prohibit:

- anti-competitive agreements (section 34 prohibition);
- the abuse of a dominant position (section 47 prohibition); and
- mergers and acquisitions that substantially, or may be expected to substantially, lessen competition within any market in Singapore (section 54 prohibition).

The Competition Act was implemented in three phases. On 1 January 2005, the provisions establishing the Commission came into force. The provisions on anti-competitive agreements, decisions and practices; abuse of dominance; enforcement; appeal processes; and other miscellaneous areas under the Competition Act came into force on 1 January 2006. The provisions relating to mergers and acquisitions came into force on 1 July 2007.

Laws against anti-competitive behaviour in respect of particular industry sectors such as telecommunications, media, post, gas and electricity can be found in certain statutes that regulate such sectors, and are enforced by industry-specific regulators. These industry sectors are carved out from the Competition Act. On cross-sectoral competition matters, the Commission will work with the relevant sectoral regulator to determine which entity is best placed to handle the case in accordance with the legal powers given to each. The Commission and the sector-specific regulators will cooperate and coordinate closely to prevent double jeopardy and to minimise the regulatory burden in dealing with the case. The lead will be taken by the agency best placed in terms of the ability to investigate the alleged anti-competitive conduct and impose any necessary remedies.

2 What kinds of mergers are caught?

Subject to certain exclusions and exemptions, mergers and anticipated mergers that result, or may be expected to result, in a substantial lessening of competition within any market in Singapore will be caught.

Under section 54(2) of the Competition Act, a merger is regarded as occurring for the purpose of the Competition Act if:

- two or more undertakings, previously independent of one another, merge;
- one or more persons or other undertakings acquire direct or indirect control of the whole or part of one or more other undertakings; or

- the result of an acquisition by one undertaking (the first undertaking) of the assets (including goodwill), or a substantial part of the assets, of another undertaking (the second undertaking) is to place the first undertaking in a position to replace or substantially replace the second undertaking in the business or, as appropriate, the part concerned of the business in which that undertaking was engaged immediately before the acquisition.

Section 54(7) of the Competition Act provides that a merger shall not be deemed to occur if:

- the person acquiring control is a receiver or liquidator acting as such or is an underwriter acting as such;
- all of the undertakings involved in the merger are, directly or indirectly, under the control of the same undertaking;
- control is acquired solely as a result of a testamentary disposition, intestacy or the right of survivorship under a joint tenancy; or
- control is acquired by an undertaking, the normal activities of which include the carrying out of transactions and dealings in securities for its own account or for the account of others under the circumstances set out in section 54(9) of the Competition Act.

For the definition of 'control', please refer to question 4.

As set out in the Fourth Schedule of the Competition Act, the section 54 prohibition does not apply to any merger:

- if the economic efficiencies arising or that may arise from the merger outweigh the adverse effects due to the substantial lessening of competition in the relevant markets in Singapore;
- approved by any minister or any regulatory authority where the requirement for approval is imposed by written law (in the case of the Monetary Authority of Singapore, section 54 also does not apply where the requirement for approval is imposed by instruments issued under written law);
- under the jurisdiction of another regulatory authority under any written law relating to competition or a code of practice relating to competition issued under any written law (eg, in the energy, telecommunications and media industries); or
- relating to the supply of licensed and regulated ordinary letter and postcard services, potable piped water, wastewater management services, licensed and regulated scheduled bus services, licensed and regulated rail services, and licensed and regulated cargo terminal operations.

Where the Commission proposes to make an unfavourable decision, the merging parties may apply to the minister for trade and industry, within 14 days of the date of the notice, for the merger to be exempted on the ground of any public interest consideration. The Guidelines clarify the meaning of 'public interest consideration' with reference to section 2 of the Act. 'Public interest considerations' for the purposes of the Act refer to 'national or public security, defence and such other considerations as the minister may, by order

published in the Gazette, prescribe.’ Therefore, for a matter to qualify as a ‘public interest consideration’ for the purpose of an exemption from section 54 of the Act, such a matter will first have to be gazetted. The minister’s consideration of an application for a transaction to be exempted on the ground of any public interest consideration is hence limited to matters of national or public security and defence, unless other matters are gazetted as such. The decision of the minister will be final. The minister may revoke any exemption of a merger (or anticipated merger) that has been granted if he or she has reasonable grounds for suspecting that the information on which he or she based the decision was incomplete, false or misleading in a material particular. As of 1 July 2013, the minister has not exercised his power to gazette any matter on the basis of the ‘public interest considerations’ set out under section 2 of the Act.

3 What types of joint ventures are caught?

A joint venture is subject to the section 54 prohibition if it is considered a ‘merger’ under the Competition Act. A joint venture constitutes a merger when:

- it is subject to joint control;
- it operates in the market and performs all the functions of an autonomous economic entity operating in that market; and
- it is intended to operate on a lasting basis.

Joint ventures are broadly defined as collaborative arrangements by which two or more undertakings devote their resources to pursue a common objective.

Joint control exists where two or more parties have the possibility of exercising decisive influence over the undertaking, including the power to block actions which determine the strategic commercial behaviour of the undertaking. It is characterised by the possibility of a deadlock resulting from the power of two or more parent companies to reject proposed strategic decisions, and a requirement of consensus in determining the commercial activities of the joint venture. Please refer to question 4 for further elaboration on the definition of control.

A joint venture is subject to the section 54 prohibition only if it operates in the market and performs the functions normally carried out by undertakings operating on that market. Joint ventures that take over one specific function – for example, R&D or production – without access to the market will generally not be caught. However, a joint venture that uses the distribution network of its parent companies or relies heavily or entirely on sales to its parent companies may be performing the functions of an autonomous economic entity, as may a trading company operating in a trade market.

Joint ventures are subject to the section 54 prohibition only if they operate on a lasting basis. This may be shown by the commitment of resources from parent companies to perform its functions. Provisions that provide for the dissolution of the joint venture, the withdrawal of parent companies or a fixed duration for the joint venture do not prevent the joint venture from being considered as operating on a lasting basis. For joint ventures of a fixed duration to be considered as operating on a lasting basis, it must be sufficiently long in order to bring about a lasting change in the structure of the undertakings concerned, or where the agreement provides for possible continuation of the joint venture. On the other hand, a joint venture will not be considered to operate on a lasting basis where it is established for a short finite duration.

4 Is there a definition of ‘control’ and are minority and other interests less than control caught?

The essence of ‘control’ is the ability to exercise ‘decisive influence’ in relation to an undertaking.

For this purpose, control of an undertaking is seen to exist if, by reason of rights, contracts or any other means, decisive influence

is capable of being exercised with regard to the activities of the undertaking and, in particular, by:

- ownership of, or the right to use all or part of, the assets of an undertaking; or
- rights or contracts that enable decisive influence to be exercised with regard to the composition, voting or decisions of the organs of an undertaking.

The Commission considers that decisive influence is generally deemed to exist if there is ownership of more than 50 per cent of the voting rights. Where the ownership is between 30 per cent and 50 per cent of the voting rights of the undertaking, there is a rebuttable presumption that decisive influence exists. ‘Voting rights’ refers to all the voting rights attributable to the share capital of an undertaking that are currently exercisable at a general meeting. However, these thresholds are only indicative and control could potentially be established at levels below these thresholds if other relevant factors provide strong evidence of control. Other forms of voting rights will also be taken into account in assessing control.

Besides legal ownership through the acquisition of property rights and securities, de facto control may also be established. As there are no precise criteria for determining when an acquirer gains de facto control of an undertaking’s activities, the Commission will adopt a case-by-case approach taking into account all relevant circumstances.

In determining whether decisive influence is capable of being exercised, all circumstances must be considered, and not solely the legal effect of any instrument, deed, transfer, assignment or other act.

It is possible that decisive influence may be capable of being exercised by a person who has only a minority interest. For example, control may exist where minority shareholders have additional rights that allow them to veto decisions that are essential for the strategic commercial behaviour of the undertaking, such as the budget, business plans, major investments, the appointment of senior management or market-specific rights.

5 What are the jurisdictional thresholds for notification and are there circumstances in which transactions falling below these thresholds may be investigated?

In general, mergers should be notified to the Commission if the merger parties think the merger may result in a substantial lessening of competition within any market in Singapore. Merger parties should note the risk that if a merger is not notified, the Commission may investigate a merger or anticipated merger on its own initiative if it has reasonable grounds for believing that section 54 has been infringed or will be infringed, and accordingly direct remedies or impose financial penalties.

The Commission is unlikely to consider a merger or anticipated merger to give rise to competition concerns unless it meets or crosses the following indicative thresholds:

- the merged entity will have a market share of 40 per cent or more; or
- the merged entity will have a market share of between 20 and 40 per cent and the post-merger market share of the three largest firms, that is, the concentration ratio of three largest firms (CR3), is 70 per cent or more.

If the merger situation meets or crosses either of the two thresholds, the Commission may review the merger situation further. However, since market concentration is only one of the various factors used in assessing a merger situation, a merger that does not cross the thresholds but raises competition concerns may still be subject to the Commission’s consideration.

The Commission is also unlikely to investigate a merger situation that only involves small companies, namely where the turnover in Singapore in the financial year preceding the transaction of each of the parties is below S\$5 million and the combined worldwide

turnover in the financial year preceding the transaction of all of the parties is below S\$50 million.

The above thresholds are merely indicative, and the Commission may investigate merger situations that fall below these indicative thresholds in appropriate circumstances. Conversely, merger situations that meet or exceed the thresholds stated in the notification guidelines are not necessarily prohibited by section 54.

6 Is the filing mandatory or voluntary? If mandatory, do any exceptions exist?

Notification to the Commission for a decision in respect of a merger or anticipated merger is voluntary. If a merger or anticipated merger meets or exceeds the thresholds indicated in question 5, the Commission encourages merger parties to consider making an application for a decision, as the Commission is likely to give further consideration to the merger situation before being satisfied that it does not raise any competition concerns under the Competition Act.

To assist with the planning and consideration of future mergers, in particular at the stage when the merger parties consider it necessary to preserve the confidentiality of the transaction, the Commission is prepared to give confidential advice on whether or not a merger is likely to raise competition concerns in Singapore, with the necessary qualification that such advice is provided without having taken into account third party views. The Commission also qualifies that confidential advice is also only available in certain circumstances, and at the absolute discretion of the Commission, so that its resources may be managed appropriately.

Following self-assessment, merger parties may approach the Commission for confidential advice if the following conditions are met. First, the merger must not be completed but there must be a good faith intention to proceed with the transaction, as evidenced to the satisfaction of the Commission by the party or parties requesting the confidential advice. Second, the merger must not be in the public domain. In exceptional circumstances, the Commission may consider giving confidential advice in relation to mergers that are no longer confidential, but the requesting party or parties must provide good reasons as to why they wish to receive confidential advice. Third, the merger situation must raise a genuine issue relating to the competitive assessment in Singapore. For example, there may be a genuine issue if there is a lack of relevant precedent and therefore the Commission's approach to the merger situation is genuinely in doubt. On the other hand, there would be no genuine issue if, for example, both merger parties have an insignificant market presence in Singapore. Finally, the requesting party or parties are expected to keep the Commission informed of significant developments in relation to the merger situation in respect of which confidential advice was obtained, for example, completion date or abandonment of the merger.

Prior to 1 July 2012, the Commission was unable to accept the notification of an anticipated merger if it was still confidential. This new process, introduced as part of the Commission's revisions of the merger procedures, allows parties to obtain guidance from the Commission early in the merger process without having to wait until the public announcement of the transaction. The Commission has not set out filing fees for confidential advice.

7 Do foreign-to-foreign mergers have to be notified and is there a local effects test?

With regard to foreign-to-foreign transactions, merger parties should note that the Competition Act will apply to any merger or anticipated merger that substantially lessens competition or that may substantially lessen competition in any market in Singapore for goods and services, notwithstanding that the merger takes place outside Singapore or that any party to the merger resides outside Singapore.

8 Are there also rules on foreign investment, special sectors or other relevant approvals?

Singapore does not have general legislation prohibiting, or requiring consent for, foreign investment. Some sectors and industries, however, have specific requirements on foreign ownership. For example, sections 11 and 12 of the Newspaper and Printing Presses Act require the approval of the minister of communications and information before any person can become a substantial shareholder (5 per cent), a 12 per cent shareholder, or an indirect controller of a newspaper company. The Telecoms Competition Code requires that approval from the Infocomm Development Authority is obtained before any party becomes a 12 per cent controller, a 30 per cent controller, or obtains effective control of a telecommunications licensee, or obtains a business of a telecommunications licensee as a going concern.

In addition to the general framework provided by the Competition Act, there are also sectoral competition regulatory frameworks (please see question 1).

Notification and clearance timetable

9 What are the deadlines for filing? Are there sanctions for not filing and are they applied in practice?

Notification is voluntary and the Competition Act does not specify any deadlines for notification. If the merger parties wish to notify their merger to the Commission for a decision, they may do so at any time before, during or after the merger. In the case of completed mergers, parties are encouraged to notify as soon as possible after completion. Parties that wish to apply for a decision for an anticipated merger should only do so when the anticipated merger is no longer confidential. In deciding whether or not to notify a merger and when to notify the Commission, merger parties should bear in mind that the Commission may 'unwind' a merger that has already been effected, and (in the case of intentional or negligent infringements) impose financial penalties, if the Commission decides that the merger infringes the section 54 prohibition.

As such, there are no deadlines for notification or sanctions for failure to notify. Merger parties have the option of proceeding, at their own commercial risk, with any merger during the notification process, before notifying the Commission, or without notifying the Commission at all.

10 Who is responsible for filing and are filing fees required?

Any party to a merger or anticipated merger may apply to the Commission for a decision. The Commission encourages joint filing.

In general, the filing fees for mergers or anticipated mergers are as follows:

- where the turnover of the target undertaking or asset is equal to or less than S\$200 million, the fee payable is S\$15,000;
- where the turnover of the target undertaking or asset is between S\$200 million and S\$600 million, the fee payable is S\$50,000; and
- where the turnover of the target undertaking or asset is above S\$600 million, the fee payable is S\$100,000.

If the acquiring or merger party is a small or medium sized enterprise (SME), the filing fee will be S\$5,000. SMEs have been defined in the Competition (Fees) Regulation 2007 as follows: businesses with annual sales turnover of not more than S\$100 million or employing no more than 200 staff.

11 What are the waiting periods and does implementation of the transaction have to be suspended prior to clearance?

For waiting periods, refer to question 17 which sets out the general timetable for clearance. Notification is voluntary and there

is no requirement to suspend the implementation of a merger or anticipated merger prior to clearance.

However, parties who give effect to or proceed with mergers prior to clearance by the Commission should note that they do so at their own commercial risk.

12 What are the possible sanctions involved in closing before clearance and are they applied in practice?

As mentioned above, no requirement to suspend a merger or anticipated merger is specified in the Competition Act. However, where there is completion before clearance and the Commission subsequently finds that the merger infringes or is likely to infringe the section 54 prohibition, the Commission may take action to remedy, mitigate or prevent the harmful effect of infringement and prevent the recurrence of infringement. The Commission has the power to, inter alia, require a merger to be dissolved or modified. Please see question 24 for more details.

Parties should also note that the Commission has the power to take interim measures where it has not completed its investigations but has a reasonable suspicion that the section 54 prohibition has been infringed or will be infringed. It may make such directions as it considers appropriate for the purpose of preventing merger parties from taking any action that might prejudice the Commission's ability to consider the merger situation and to impose the appropriate remedies; preventing serious, irreparable damage to a particular person or category of persons; or to protect the public interest. These measures could include a direction that the merger or anticipated merger be suspended. As a matter of practice, the Commission is unlikely to use these powers unless it believes that there is a real possibility of the merger situation raising serious competition concerns. In view of the risks involved in proceeding to implement a merger that may infringe the prohibition, the parties may well choose to voluntarily suspend it in whole or in part.

13 Are sanctions applied in cases involving closing before clearance in foreign-to-foreign mergers?

Notification of a merger is voluntary and merger parties may, at their own risk, proceed with closing before clearance or without seeking clearance. This applies equally to foreign-to-foreign mergers. Parties should take note of the actions that the Commission may take in the event that the merger is found to have an anti-competitive effect in Singapore (please see question 24).

14 What solutions might be acceptable to permit closing before clearance in a foreign-to-foreign merger?

There is no prohibition against closing before clearance. However, parties should take note of the actions that the Commission may take in the event that the merger is found to have an anti-competitive effect in Singapore (please see question 24).

15 Are there any special merger control rules applicable to public takeover bids?

There are no special rules in the Competition Act itself. Takeovers and mergers in Singapore are subject to non-statutory rules in the Singapore Code on Take-overs and Mergers, which is administered by the Securities Industry Council. Parties involved in public takeover bids should refer to the Singapore Code on Take-overs and Mergers and the Securities Industry Council Practice Statement on the Merger Procedures of the Competition Commission of Singapore for further information.

An offeror making a 'mandatory general offer' subject to the Singapore Code on Take-overs and Mergers is required to include

a pre-condition that the offer lapses if the Commission proceeds to a Phase 2 review or prohibits the acquisition before the close of the offer. If the Commission prohibits the acquisition, the Securities Industry Council may require the offeror to reduce its shareholding back to the level before the mandatory general offer was triggered.

An offeror making a 'voluntary general offer' subject to the Singapore Code on Take-overs and Mergers may choose to impose a pre-condition that the offer lapses if the Commission proceeds to a Phase 2 review or prohibits the acquisition before the close of the offer, and may include further conditions that the Commission's favourable decision must be on terms acceptable to the offeror.

16 What is the level of detail required in the preparation of a filing?

Before submitting Form M1 and commencing the formal notification process, merger parties intending to make an application may approach the Commission for pre-notification discussions (PNDs), to facilitate their preparation of the form and to expedite the review process. PNDs are intended to help merger parties ascertain what information will be required by the Commission during the merger review process, and to help the Commission plan its work to facilitate an expeditious merger review process. The Commission is prepared to engage in PNDs for anticipated mergers not yet in the public domain, but will not entertain discussions on purely speculative or hypothetical transactions.

Merger parties seeking a PND should contact the Commission by phone or email. The formality and length of the PND process depends on the preference of the merger parties, the complexity of the transaction, and potential concerns raised by the merger. The Commission considers PNDs to be most useful where parties can provide a draft Form M1.

During the PND, the Commission will help to identify the information needed to provide a complete submission and any other useful information that might expedite its review. For mergers that involve more complex products or that raise potential competition issues, PNDs minimise the risk that the mergers are not cleared in Phase 1. The Commission will generally not, in the context of PNDs, give its views on whether a merger situation is likely to require a Phase 2 assessment or if it would lead to a substantial lessening in competition.

The Commission will review a merger situation in one or two phases and the level of detail required will increase with each phase. For each phase, merger parties must submit the duly completed merger review Forms M1 and M2 respectively (available on the Commission's website at www.ccs.gov.sg).

Form M1 requires information relating to, inter alia:

- ownership structure;
- the notified transaction;
- the activities of the merger parties;
- the industries affected;
- the market definition;
- market shares;
- efficiency gains; and
- ancillary restrictions, if they are included in the notification.

Merger parties are also required to provide their competitive assessment of the transaction, including:

- their assessments of the counterfactual (the competitive situation without the merger);
- competitors in the market;
- barriers to entry;
- existing and future countervailing buyer power;
- coordinated and non-coordinated effects of the transaction;
- vertical effects, if there is a potential vertical relationship between the merger parties; and
- cooperative effects of the joint venture, if the transaction is a joint venture.

Form M2 requires further information relating to, inter alia:

- the significant relevant product and geographic markets;
- the market conditions of these markets, including the structure of demand and supply;
- the position of the relevant undertakings in the relevant product markets;
- the importance of research and development;
- the prevalence of cooperative agreements;
- possible efficiency gains arising from the merger;
- the likely effects of the merger; and
- any applicable failing firm or division arguments that the merger parties wish to submit.

This information may also be submitted voluntarily by the applicant when submitting Form M1 in order to expedite the process in more complex cases. Otherwise, the submission of Form M2 will only be required when the Commission is of the view that it is necessary to proceed to a Phase 2 review, and in which case the applicant will be notified accordingly.

Parties should note that even where the applicant has submitted complete Forms M1 or M2, the Commission may require the applicant to provide additional information, over and above that which is required under Forms M1 and M2 during its review process in order to enable it to assess the merger situation.

17 What is the timetable for clearance and can it be speeded up?

There are two phases of review (see question 18). The Commission's Guidelines give an indicative time frame of 30 working days to complete a Phase 1 review and this time frame commences from the date on which the Commission accepts a complete Form M1 and the requisite filing fee. Should the Commission find that it is necessary to proceed to a Phase 2 review, the indicative time frame for completion is 120 working days commencing from the date on which the Commission receives a complete Form M2.

The receipt of an application by the Commission does not in any way indicate that the application is complete. The indicative time frames for the review of the merger notification commence only when the Commission receives a complete form that meets all the applicable filing requirements, accompanied by the relevant supporting documents and the appropriate fee. To avoid any unnecessary delay, merger parties should therefore ensure that the relevant forms are complete and meet all the filing requirements.

The Commission strongly encourages merger parties to engage the Commission in pre-notification discussions (PNDs). PNDs permit the parties to ascertain information that will be necessary for their notification and help the Commission to plan its work to facilitate an expeditious merger review process. PNDs also minimise the risk that a merger cannot be cleared in Phase 1. Please see question 17 for details on PNDs.

Merger parties may also wish to request confidential advice from the Commission to seek the Commission's view on whether merger is likely to raise competition concerns in Singapore and whether a notification is necessary. However, it should be noted that the Commission's confidential advice is not binding and the Commission reserves the right to investigate mergers in all cases where confidential advice is given.

18 What are the typical steps and different phases of the investigation?

Two separate processes are available to parties before notification to the Commission. First, parties may seek confidential advice from the Commission on whether or not a merger is likely to raise competition concerns in Singapore and therefore whether a notification is advisable. Please see question 6 for details on confidential advice. Second, parties may engage the Commission in pre-notification discussions (PNDs) to discuss the content and timing of their notifications in

order to expedite the merger review process. Please see question 17 for details on PNDs.

Confidential advice may be requested through the Commission's hotline or by email. The Commission will then agree on a provisional timeline for the parties to submit full information similar to that required in Form M1. Third party contact details are not required and third party views will not be sought, and the Commission does not expect to request further information. The Commission expects a full and frank account of the likely competitive effect of the merger in Singapore. The Commission will carry out an internal assessment of the merger and may meet with the requesting parties. The Commission expects to provide its confidential advice, in the form of a letter stating whether the merger is likely to raise competition concerns in Singapore and whether notification is advisable, within 14 days of receiving all the required information. The advice is not binding on the Commission and the merger may be investigated regardless of the advice given.

PNDs are similarly commenced by contacting the Commission through its hotline or by email. No specific timetable is given, although the Commission states that their length and formality depend on the preference of the merger parties, the complexity of the transaction and the concerns that the merger may raise. The Commission states that PNDs are most useful where a draft Form M1 is provided.

The formal notification process begins with the filing of Form M1 with the Commission. The Commission will first determine if the application is complete, with the necessary supporting documents and filing fees. Once a completed form M1 that meets all the applicable filing requirements is accepted, the indicative timeframe of 30 working days for Phase 1 review commences and the Commission will review (investigate) the transaction to determine whether it falls within the meaning of a 'merger' or 'anticipated merger' as defined in the Competition Act (and as outlined in question 2 above), and whether the transaction is excluded under paragraphs 1 and 2 of the Fourth Schedule of the Competition Act. The Commission will then proceed to evaluate the application only if the transaction falls within the purview of the Competition Act.

The Commission adopts a two-phase approach when evaluating applications.

Phase 1

Phase 1 review entails a quick review and allows merger situations that clearly do not raise any competition concerns to proceed without undue delay.

The Commission expects to complete a Phase 1 review within 30 working days commencing from the date on which the Commission receives a completed Form M1, accompanied by the relevant supporting documents and appropriate fee. The Commission may extend the Phase 1 review period in exceptional circumstances. By the end of this period, the Commission will decide whether to issue a favourable decision to allow the merger situation to proceed or to carry on to a Phase 2 review.

Phase 2

If, during the Phase 1 review, the Commission is unable to conclude that a merger situation does not raise competition concerns and is of the view that a more detailed examination of the merger is required, it will notify the merger parties of the decision to carry out a more detailed assessment (ie, Phase 2 review). The indicative time frame of 120 working days for a Phase 2 review commences when the Commission receives a complete Form M2.

During the review, the Commission may impose interim measures to preserve its ability to review the merger situation further or preserve its ability to impose appropriate remedies later, or both. Interim measures may also be imposed as a matter of urgency to protect public interest or to prevent serious, irreparable damage to persons.

Apart from notifications, the Commission may also investigate a merger arising from a third-party complaint or other sources of information (such as media publicity) if there are reasonable grounds for suspecting that the section 54 prohibition has been or will be infringed. The Commission may exercise its powers of investigation, which include the right to require the production of specified documents or information, the power to enter premises with or without a warrant, and the power to search premises with a warrant. The Commission may also invite comments from interested third parties on the merger situation under investigation through a notice on the Commission's website.

Substantive assessment

19 What is the substantive test for clearance?

For the Commission to clear the merger or anticipated merger, it must be satisfied that the merger does not, or will not be expected to, result in a substantial lessening of competition within any market in Singapore for goods or services. In applying the substantial lessening of competition test, the Commission will evaluate the prospects for competition in the future with and without the merger (commonly termed as a comparison between the 'factual' and the 'counterfactual'). In many cases, the best guide to the appropriate counterfactual will be the prevailing conditions of competition in the market without the merger. However, the Commission will take into account likely and imminent changes in the structure of competition in order to reflect as accurately as possible the nature of rivalry without the merger. For instance, where one of the parties is a failing firm, pre-merger conditions of competition might not prevail even without the merger.

Further, a merger or anticipated merger may be exempted on the ground of public interest with the approval of the minister for trade and industry, or by virtue of one of the exclusions specified in the Competition Act itself.

As set out in the Fourth Schedule of the Competition Act, the section 54 prohibition does not apply to any merger:

- if the economic efficiencies arising, or that may arise, from the merger outweigh the adverse effects due to the substantial lessening of competition in the markets in Singapore;
- approved by any minister or any regulatory authority where the requirement for approval is imposed by written law (in the case of the Monetary Authority of Singapore, section 54 also does not apply where the requirement for approval is imposed by instruments issued under written law);
- under the jurisdiction of another regulatory authority under any written law relating to competition or a code of practice relating to competition (eg, in the energy, telecommunications and media industries); or
- relating to the supply of licensed and regulated ordinary letter and postcard services, potable piped water, wastewater management services, licensed and regulated scheduled bus services, licensed and regulated rail services, or licensed and regulated cargo terminal operations.

20 Is there a special substantive test for joint ventures?

No, the same test applies. Please see questions 3 and 19.

21 What are the 'theories of harm' that the authorities will investigate?

The Commission has set out the factors that it will take into account in its assessment of the competitive effects of a merger in the CCS Guidelines on the Substantive Assessment of Mergers.

In the case of horizontal mergers, the Commission has stated that a horizontal merger may result in a substantial lessening of competition by virtue of coordinated or non-coordinated effects, or both.

Non-coordinated effects may occur where, as a result of a merger, the merged entity could raise prices (or reduce output or quality) with the objective of increasing profits due to the loss of competition between the merged entities. Other firms in the market may also find it profitable to raise their prices due to the loss of competitive pressure arising from the merger. For example, the higher prices of the merged entity's products may cause some customers to switch to rival products, thereby increasing demand for the rivals' products. The Commission considers the risk of non-coordinated effects to be higher where the markets concerned possess some of the following characteristics:

- there are few firms in the affected market or markets;
- the merger parties have large market share;
- the merger parties are close rivals, and deal with products that are considered by customers to be the 'next best alternative' to each other's products;
- customers have little choice of alternative suppliers, whether because of the absence of alternatives, switching costs, or the ability of suppliers to price discriminate;
- rivals find it difficult to react quickly to changes in price, output or quality;
- the merged entity's competitors have little or no spare capacity to increase supply of the products in the event that the merged entity reduces output, and there is little prospect of expansion of existing capacity;
- there is no strong competitive fringe capable of sustaining sufficient levels of post-merger rivalry; or
- one of the merger parties is a recent new entrant or a potentially strong new entrant which could have had a significant competitive effect on the market.

This list of considerations, although indicative, is not exhaustive.

Coordinated effects may arise where the merger increases the possibility that, post-merger, firms in the same market may coordinate their behaviour to raise prices or reduce quality or output. In its assessment of the coordinated effects of a merger situation, the Commission will examine whether the following three outcomes (that are conducive to coordination) may be expected to arise by virtue of a merger situation:

- participating firms are able to align their behaviour in the market;
- participating firms have the incentive to maintain the coordinated behaviour. This means, for example, that any deviation from the coordination is detectable, and the other firms are able to inflict credible 'punishment' on the deviating firms through retaliatory behaviour; and
- the coordinated behaviour is sustainable in the face of other competitive constraints in the market.

The Commission will also consider the structure of the market, its characteristics and any history of coordination in the market concerned. The CCS Guidelines on the Substantive Assessment of Mergers also set out the factors that the Commission will take into account to analyse the ability of firms to align their behaviour in the market, the incentives that firms have to maintain the coordinated behaviour and the sustainability of coordinated behaviour.

Where a merger might be expected to result in a substantial lessening of competition, the Commission will consider other relevant factors that have the potential to offset this effect, including:

- new entry and the threat of new entry;
- the ability of rival firms in the market to expand their capacity quickly;
- countervailing buying power of customers that may have the potential to constrain the ability of the merged entity to raise prices;
- efficiencies that arise that sufficiently outweigh the detriments to competition in Singapore that are caused by the merger; or
- failing firm or division defences.

In the case of non-horizontal mergers, the CCS Guidelines on the Substantive Assessment of Mergers describe situations in which vertical mergers and conglomerate mergers may trigger competition concerns. With respect to vertical mergers, factors that the Commission will consider include the possibility of foreclosure, increased potential for collusion, and the creation of barriers to entry.

With respect to conglomerate mergers, factors that the Commission will consider include the likelihood of the conglomerate merger increasing the feasibility of anti-competitive strategies and whether it may facilitate coordination. In assessing whether a conglomerate merger could have anti-competitive effects, the Commission will consider the ability of customers to exercise countervailing power and whether another firm could replicate the portfolio of products offered by the merged entity. The Commission will also consider whether the creation of the portfolio of products itself represents a strategic barrier to entry.

22 To what extent are non-competition issues (such as industrial policy or public interest issues) relevant in the review process?

The minister for trade and industry has the power to exempt a merger or an anticipated merger on the ground of any public interest consideration. The power may be exercised on the application of a merger party, which has been notified that the Commission proposes to issue a decision that the section 54 prohibition has been infringed.

23 To what extent does the authority take into account economic efficiencies in the review process?

The Competition Act allows the Commission to take efficiency gains into account at two separate points in the analytical framework. First, efficiencies may be taken into account where they increase rivalry in the market so that no substantial lessening of competition would result from a merger. For example, the efficiency gains from the merger between two of the smaller firms in a market enable the merged entity to exert greater competitive pressure on its larger competitors. Second, efficiencies may also be taken into account where they do not avert a substantial lessening of competition, but will nevertheless result in net economic efficiencies in markets in Singapore, that is, these efficiencies are sufficient to outweigh the detrimental effects to competition in Singapore as a result of the merger.

In order to be taken into account by the Commission, efficiencies must be demonstrable (in that they are clear and quantifiable and are likely to arise with the merger within a reasonable period of time) and merger-specific.

Remedies and ancillary restraints

24 What powers do the authorities have to prohibit or otherwise interfere with a transaction?

Where the Commission, upon completion of its investigations, decides that there has been an infringement of the section 54 prohibition or that an anticipated merger, if carried into effect, will infringe the section 54 prohibition, it will decide on the appropriate action to remedy, mitigate or prevent the harmful effects of such practice and to prevent the recurrence of infringement.

The Commission may implement the remedies by issuing directions or by accepting commitments. The direction may prohibit an anticipated merger from being carried into effect or require a merger to be dissolved or modified in such manner as directed. The direction may also require the merger parties to:

- dispose of such operations, assets or shares of the undertaking as may be specified by the Commission in such a manner as the Commission may require;
- enter into legally enforceable agreements specified by the Commission and designed to prevent or lessen the anti-competitive effects that have arisen;

- provide a performance bond, guarantee or other form of security on such terms and conditions as the Commission may determine; or
- pay to the Commission such financial penalty in respect of the infringement as the Commission may determine if the Commission is satisfied that the infringement has been committed intentionally or negligently.

The financial penalty imposed by the Commission may not exceed 10 per cent of the turnover of the business of the undertaking in Singapore for each year of infringement for such period, up to a maximum of three years. The Commission's basis of calculation of financial penalties is generally set out in its Guidelines on the Appropriate Amount of Penalty and particularly in respect of infringements of section 54, its Guidelines on Merger Procedures.

The Commission may accept commitments at any time during a review or during an investigation before a final decision on whether there has been an infringement. Commitments are generally proposed by the merger parties. If the Commission considers proposed commitments to be acceptable, it will seek public comments on its website and solicit third party views. The commitments, if accepted, will be published as part of a favourable decision. The favourable decision may be revoked if the commitments are breached. Applications may be made to the Commission to vary, substitute or release a commitment.

Both directions and commitments are enforceable in the District Court.

The Competition Act also gives the Commission the power to take interim measures. Please also see question 12 on possible sanctions.

25 Is it possible to remedy competition issues, for example by giving divestment undertakings or behavioural remedies?

Merger parties may propose, and the Commission may accept, commitments at any time during a review or during an investigation, before a final decision on whether there has been an infringement. Commitments are generally proposed by the merger parties. The commitment must aim to prevent or remedy the adverse effects to competition identified. If the Commission considers proposed commitments to be acceptable, it will seek public comments on its website and solicit third party views. The commitments, if accepted, will be published as part of a favourable decision. The favourable decision may be revoked if the commitments are breached. Applications may be made to the Commission to vary, substitute or release a commitment.

Generally, the Commission will only accept commitments that sufficiently and clearly address the adverse effects to competition and are proportionate to them. According to the CCS Guidelines on the Substantive Assessment of Mergers, a precondition to accepting any commitment is that the Commission must be confident that the competition concerns identified can be resolved through the commitment. Further, the commitments must not give rise to new competition concerns or require substantial monitoring by the Commission.

There are broadly two types of remedies that the Commission may consider: structural remedies and behavioural remedies.

Structural remedies are generally preferred to behavioural ones because they clearly address the market structure issues that give rise to the competition problems and require little monitoring by the Commission. Typically, structural remedies require the sale of one of the overlapping businesses or assets that has led to the competition concern. The CCS Guidelines on the Substantive Assessment of Mergers states that ideally, this should be a self-standing business which is capable of being fully separated from the merger parties, and in most cases, will be part of the acquired enterprise. The sale should be completed within a specified period.

In appropriate cases, the Commission will consider other structural or quasi-structural remedies, for example, the divestment of the buyer's existing business (or part of it) or an amendment to intellectual property licences.

The Commission will consider behavioural remedies in situations where it considers that divestment will be impractical or disproportionate to the nature of the concerns identified. Further, behavioural remedies may sometimes be necessary to support structural divestment.

In general, in assessing which remedies would be appropriate and comprehensive, the Commission will take into account how adequately the action would prevent, remedy or mitigate the competition concerns caused by the merger. The Commission's starting point will be to choose the remedial action that will restore the competition that has been, or is expected to be, substantially lessened as a result of the merger. Given that the effect of a merger is to change the structure of the market, remedies that aim to restore all or part of the pre-merger market structure are likely to be a more direct way of addressing the adverse effects, although other remedies may be considered in view of the associated costs and effectiveness.

Before the sale of any business, the Commission must approve the buyer. This is to ensure that the proposed buyer has the necessary expertise, resources and incentives to operate the divested business as an effective competitor in the marketplace. If that is not the case, it is unlikely that the proposed divestiture will be considered as an effective remedy for the anti-competitive effects previously identified.

26 What are the basic conditions and timing issues applicable to a divestment or other remedy?

In the Commission's recently revised CCS Guidelines on Merger Procedures 2012, the Commission specifically sets out a process whereby the Commission and the merger parties can resolve competition concerns in Phase I by way of commitments. Merger parties are encouraged to take the initiative to propose suitable commitments that can appropriately resolve any competition concerns that they foresee arising from the merger situation. This can be done at any time during the review process.

The Commission will indicate competition concerns in an 'issues letter' to the merger parties where the Commission considers that a Phase 2 review may be appropriate, although this letter does not constitute a decision to proceed to a Phase 2 review. At this stage, parties may propose commitments to address the competition concerns in Phase 1.

If, towards the end of a Phase 2 review, the Commission is of the preliminary view that the merger situation is likely to give rise to a substantial lessening in competition, it will issue a Statement of Decision (Provisional) to the merger parties, stating the facts on which the Commission relies, and its reasons. It may outline remedies that the Commission considers appropriate. The Commission will give the parties an opportunity to make written representations to the Commission, which will also be the last opportunity to propose commitments or to give its views on remedies proposed by the Commission. The Commission may consider and impose alternative remedies different from those proposed by the parties.

If the Commission considers proposed commitments to be acceptable, it will seek public comments on its website and solicit third party views. The commitments, if accepted, will be published as part of a favourable decision. The favourable decision may be revoked if the commitments are breached.

Applications may be made to the Commission to vary, substitute or release a commitment. Such applications must be made in writing and include an explanation as to whether the competition concerns addressed by the commitment still exist and what impact the variation, substitution or release of the commitment will have on the competition concerns. The Commission may consult with persons it thinks appropriate by publishing a notice on its website.

It is likely that Phase 1 will have to be extended by 20 days or more to accommodate the commitments procedure. Phase 2 may also have to be extended if a commitment procedure is commenced in Phase 2. Time extensions are at the discretion of the Commission, which also reserves the right to terminate the commitments process at any time.

27 What is the track record of the authority in requiring remedies in foreign-to-foreign mergers?

From the publicly available decisions as of 1 July 2013, all mergers cleared were unconditional, with no remedies required.

28 In what circumstances will the clearance decision cover related arrangements (ancillary restrictions)?

Ancillary restrictions to a merger or anticipated merger are defined in the CCS Guidelines on the Substantive Assessment of Mergers as agreements, arrangements or provisions that are directly related and necessary to the implementation of a merger. Such ancillary restrictions are excluded from the prohibition against anti-competitive agreements (section 34 prohibition) and the prohibition against abuse of dominance (section 47 prohibition) under the Third Schedule of the Competition Act. To be directly related, the restriction must be connected with the merger but ancillary or subordinate to its main object. A restriction is likely to be necessary if, for example, in the absence of the restriction, the merger would not go ahead or could only go ahead at substantially higher costs, over an appreciably longer period, or with considerably greater difficulty. In addition, in determining the necessity of the restriction, considerations such as whether its duration, subject matter and geographical field of application are proportionate to the overall requirements of the merger will also be taken into account. Merger parties must demonstrate that they have chosen the alternative that is the least restrictive of competition.

Merger parties should conduct a self-assessment as to whether any agreements, arrangements or provisions that are not integral to the merger, but which are concluded in conjunction with the merger, qualify as ancillary restrictions. For merger parties seeking greater legal certainty, the Competition Act allows for ancillary restrictions to be notified to the Commission in two ways:

- merger parties may notify the ancillary restrictions as part of the merger notification and provide the necessary information in Form M1. The Commission will consider these ancillary restrictions in the review of the merger situation and may seek third party views; or
- in the event that the merger parties do not make a notification in respect of the merger situation itself, they can choose to file a separate notification for guidance (under sections 43 or 50 of the Competition Act) or a decision (under sections 44 or 51 of the Competition Act) as to whether the agreement, arrangement or provision concerned constitutes an ancillary restriction.

In filing such notifications, merger parties should provide the following details of each ancillary restriction:

- details of each restriction;
- an explanation as to why each ancillary restriction may infringe the section 34 prohibition, the section 47 prohibition, or both, but for the exclusion of ancillary restrictions from these prohibitions; and
- an explanation as to why each ancillary restriction is directly related and necessary to the implementation of the merger situation.

The Commission will then make a decision as to whether the agreements, arrangements or provisions that have been notified qualify as ancillary restrictions.

Parties should note that even if the Commission gives guidance or a decision to the effect that an agreement, arrangement or provision is likely to qualify as an ancillary restriction, this does not prevent the Commission from taking further action in respect of the ancillary restriction if the Commission finds that the underlying merger has infringed, or the underlying anticipated merger if carried into effect will infringe, the section 54 prohibition, or if the underlying anticipated merger is not subsequently effected.

Involvement of other parties or authorities

29 Are customers and competitors involved in the review process and what rights do complainants have?

The Commission also requires the contact details of the five most significant competitors and customers to be provided in the notification forms, as well as of the five most significant end-users if these are not customers. The Commission may contact them to solicit feedback in relation to the notified mergers.

The Commission will gather information about the competitive effect of the merger situation from the applicant and from third parties, including customers, competitors, suppliers, and other regulatory bodies and government departments, where relevant. The details of the merger will be published on the public register on the Commission's website (please see question 30).

Complainants may make complaints to the Commission by online form, fax, telephone or email. The Commission will acknowledge receipt of the complaint within three working days and may ask for further information and may launch a formal investigation if there are reasonable grounds for suspecting that the merger may result in a substantial lessening of competition. The Commission prefers that complaints are not anonymous, although the Commission will protect the complainant's identity as far as possible if the complainant is concerned.

Parties that suffer loss or damage as a result of the infringement will have a private right of action to seek relief in civil proceedings. Such rights of private action will only arise after the Commission has made a decision that a merger has infringed the section 54 prohibition and the appeal period has expired or, where an appeal has been brought, upon the determination of the appeal. There is also a two-year time bar from the time the Commission has made its decision or from the determination of the appeal, whichever is later. The relief that the court may grant includes an injunction or declaration, damages, and such other relief as the court deems fit.

30 What publicity is given to the process and how do you protect commercial information, including business secrets, from disclosure?

Upon acceptance of a satisfactory Application, the Commission will publish the details of notified mergers or anticipated mergers on the public register on the Commission website at www.ccs.gov.sg. The information is in the form of a comprehensive, non-confidential summary provided by the applicants, including at least the following information:

- the names of the merger parties;
- a description of the transaction;
- a description of the business activities of the merger parties worldwide and in Singapore;
- a description of the overlapping goods or services, including brand names;
- a description of substitute goods or services;
- the applicant's views on definition of the relevant market(s), the way in which competition functions in this market, barriers to entry and countervailing buyer power, and the competitive effects of the merger.

Third parties are invited to comment on the merger via an invitation to comment on the Commission's website and when the Commission consults on commitments.

When applying to the Commission, merger parties must include all relevant information including information that may be confidential. When submitting an application, parties must provide the Commission with both confidential and non-confidential versions. Non-confidential versions are necessary for the Commission's purposes of facilitating discussions and meetings with third parties and publishing a non-confidential version of its decision as soon as possible.

In the confidential versions of submissions, confidential information must be enclosed in square brackets. In non-confidential versions, redactions must be marked by square brackets containing the word 'confidential', with a separate annex identifying the confidential information and giving reasons why the information should be treated as confidential.

Information is confidential only if, in the Commission's opinion, disclosure of the information would:

- significantly harm the legitimate business interests of an undertaking, where it is commercial information;
- significantly harm an individual's interest, where it relates to an individual's private affairs; or
- be contrary to the public interest.

Confidentiality claims over other forms of information are generally not accepted, including business information that would not cause harm to the business, the merger parties' views of the competitive effects of the merger, or information that is readily ascertainable by any reasonably diligent market participant or trade analyst. Where excessive or unreasonable confidentiality claims are made, the Commission may stop the working timeframe until the applicant files an acceptable non-confidential version. In the revised CCS Guidelines on Merger Procedures 2012, the Commission specifically cautioned against blanket and overly wide confidentiality claims.

The Commission will generally treat parties' submissions on confidentiality seriously. In exceptional circumstances, the Commission may wish to disclose confidential information, in which case it will discuss with parties in advance to minimise any detriment. The Commission will give applicants the opportunity to review its draft decision before publication to determine whether it contains confidential information.

Parties should note that the Commission has, by statute, the final discretion to decide whether or not information is confidential.

31 Do the authorities cooperate with antitrust authorities in other jurisdictions?

Provision is made in the Competition Act for the Commission to enter into cooperation arrangements with any foreign competition body with approval from the minister for trade and industry. Cooperation may take the form of information exchange or any other assistance as necessary to assist in the enforcement or administration of competition laws.

Recently, it appears that the Commission intends to cooperate with antitrust authorities in other jurisdictions. The Commission's recently revised Form M1, effective from 1 July 2012, includes specific questions on which other jurisdictions parties intend to notify (or have notified) the merger. Parties are requested to notify the Commission of any material change in status in relation to any of the notifications to overseas competition agencies, including, for example, approvals, unfavourable decisions and negotiations of commitments. Parties are also asked if they would be willing to provide the Commission with a waiver allowing the Commission to exchange confidential information with competition agencies in other jurisdictions.

Update and trends

The Commission published its revised CCS Guidelines on Merger Procedures 2012 (Merger Procedures Guidelines 2012) on 20 June 2012. The new guidelines came into effect on 1 July 2012. The main changes introduced by the Merger Procedures Guidelines 2012 are discussed below.

First, the Merger Procedures Guidelines 2012 introduce new turnover thresholds under which the Commission is unlikely to investigate merger situations. These are where the turnover of each party in Singapore in the financial year preceding the transaction is below S\$5 million, and the combined worldwide turnover of all the parties in the financial year preceding the transaction is below S\$50 million.

Second, the Merger Procedures Guidelines 2012 introduce the possibility of approaching the Commission for confidential advice on whether or not a merger is likely to raise competition concerns in Singapore and therefore whether a notification is advisable, with the qualification that such advice is given without taking into account third party views. Confidential advice is available only where the following conditions are met. First, the merger must not be completed but there must be a good faith intention to proceed with the transaction, as evidenced to the satisfaction of the Commission by the party or parties requesting the confidential advice. Second, the merger must not be in the public domain. In exceptional circumstances, the Commission may consider giving confidential advice in relation to mergers that are no longer confidential, but the requesting party or parties must provide good reasons as to why they wish to receive confidential advice. Third, the merger situation must raise a genuine issue relating to the competitive assessment in Singapore. For example, there may be a genuine issue if there is a lack of relevant precedent and therefore the Commission's approach to the merger

situation is genuinely in doubt. On the other hand, there would be no genuine issue if, for example, both merger parties have an insignificant market presence in Singapore. Finally, the requesting party or parties are expected to keep the Commission informed of significant developments in relation to the merger situation in respect of which confidential advice was obtained, for example, completion date or abandonment of the merger.

Third, Form M1 was revised to require a detailed competitive assessment of the merger, through specific questions on the parties' view of the industries affected by the merger, the relevant market for assessment, the barriers to entry, the counterfactual, and whether the merger is likely to result in a substantial lessening of competition.

Fourth, the Commission cautioned against excessive or unreasonable confidentiality claims. Claiming confidentiality over information that cannot reasonably be considered as commercially sensitive or relating to the personal affairs of an individual may result in the Commission stopping the 30 working day working timeframe until a non-confidential version that meets the Commission's requirements is filed.

Finally, the Commission issued more details on the procedure for making commitments. Merger parties may propose commitments at any time during the review process. If necessary, the Commission will indicate the final opportunities for the parties to make commitments in Phase 1 and Phase 2, through an 'issues letter' for Phase 1 and through a Statement of Decision (Provisional) in Phase 2. The Commission also provided an indicative extension of Phase 1 by 20 working days to accommodate a commitments procedure.

With regard to merger clearances, six mergers were notified in 2012 and one merger has been notified in 2013, as of 1 May 2013. All were cleared after a Phase 1 review.

Judicial review

32 What are the opportunities for appeal or judicial review?

There is a right of appeal to the Competition Appeal Board (the Board) against any decision by the Commission in respect of a merger or anticipated merger or any direction (including interim measures) imposed by the Commission. An appeal against the Commission's decision in respect of a merger or anticipated merger may be made by any merger party, while an appeal against a direction may be made by the person to whom the Commission gave the direction. The Board can confirm, impose, revoke or vary a direction, or make any other direction or decision, as long as it is a decision or direction that the Commission itself could have given. There is no right to appeal to the Board against the Commission's refusal to accept any commitments offered, but appeals may be made against the Commission's refusal to vary, substitute or release existing commitments. An appeal to the Board against a direction imposed will not operate to suspend that direction, except in the case of appeals against financial penalties. The infringement decision and the direction will remain in effect (unless suspended by an interim order made by the Board or, in the case of a further appeal, the relevant appeal court).

Parties may make further appeals against the decisions of the Board to the High Court and then to the Court of Appeal, but only on points of law and the quantum of the financial penalty. Such an appeal can only be made by a party to the proceedings in which the decision of the Board was made. The High Court may determine any such appeal by confirming, modifying or reversing the decision of the Board and making such further or other order on appeal. There is a further right of appeal from decisions of the High Court in the case of decisions made by that Court in the exercise of its original civil jurisdiction.

It is also possible to bring an action in judicial review. To do so, parties must make an application under order 53 of the Rules of Court, before a judge, for leave to bring an action in judicial review. Once leave is granted, parties must make the judicial review application within 14 days (see question 33).

As of 1 May 2013, the Board has not received any appeals from any Commission decisions in respect of a merger or anticipated merger, although there have been seven appeals in respect of infringement decisions in respect of anti-competitive agreements and abuse of dominance. There have to date been no appeals from the Board to the High Court, and no cases of judicial review in respect of Commission decisions.

33 What is the usual time frame for appeal or judicial review?

A party who wishes to appeal to the Board on a decision as to whether a merger has infringed the section 54 prohibition must lodge a notice of appeal in the prescribed form within four weeks of the date on which the appellant was notified of the contested decision or the date of publication of the decision, whichever is the earlier. The Board may, on the application of the appellant, in its discretion extend the time limit provided for the lodgement of the notice of appeal.

As soon as is practicable, the Board shall: set a timetable outlining the steps to be taken by the parties in preparation for the oral hearing of the appeal, whether pursuant to the directions of the Board or otherwise; fix the date for the oral hearing; notify the parties in writing of the date and place for the oral hearing and of any timetable for that hearing; and if it considers it necessary for the expeditious disposal of the appeal, send the parties a report that contains a summary of the factual context of the case and the parties' principal submissions.

The Competition Act does not prescribe a time frame or limitation period for judicial review. Accordingly, the time frame is prescribed by the Rules of Court of Singapore. Under order 53, rule 1 of the Rules of Court, no application for a mandatory, prohibiting or quashing order may be made unless leave to make such an application has been granted. For quashing orders, leave will not be granted to apply for the same unless the application was made within three months after the date of the proceedings.

Enforcement practice and future developments

34 What is the recent enforcement record of the authorities, particularly for foreign-to-foreign mergers?

The provisions relating to mergers and acquisitions came into force on 1 July 2007. As of 1 May 2013, a total of 36 mergers have been notified to the Commission, of which 34 have been cleared and two have been withdrawn.

35 What are the current enforcement concerns of the authorities?

In the past year, the Commission continued to focus its enforcement efforts against anti-competitive agreements. On 28 March 2013, the Commission issued an infringement decision against 12 motor vehicle traders for engaging in bid-rigging activities at public auctions.

The Commission has also recently completed a review of its merger procedures and guidelines, and introduced new merger procedures which came into effect on 1 July 2012. Please see the 'Update and trends' section.

36 Are there current proposals to change the legislation?

There are no current proposals to revise or change the Competition Act; however, the Commission has recently completed a review of its merger procedures, and has published a revised version of its Guidelines on Mergers Procedures. See 'Update and trends' for a summary of the major changes, and the relevant questions above for details on the changes.



Lim Chong Kin
Ng Ee-Kia

chongkin.lim@drewnapier.com
eekia.ng@drewnapier.com

10 Collyer Quay, #10-01
Ocean Financial Centre
Singapore 049315
Republic of Singapore

Tel: +65 6531 4110
Fax: +65 6532 4864
www.drewnapier.com

Annual volumes published on:

- Acquisition Finance
- Air Transport
- Anti-Corruption Regulation
- Anti-Money Laundering
- Arbitration
- Asset Recovery
- Banking Regulation
- Cartel Regulation
- Climate Regulation
- Construction
- Copyright
- Corporate Governance
- Corporate Immigration
- Data Protection and Privacy
- Dispute Resolution
- Dominance
- e-Commerce
- Electricity Regulation
- Enforcement of Foreign Judgments
- Environment
- Foreign Investment Review
- Franchise
- Gas Regulation
- Insurance & Reinsurance
- Intellectual Property & Antitrust
- Labour & Employment
- Licensing
- Life Sciences
- Mediation
- Merger Control
- Mergers & Acquisitions
- Mining
- Oil Regulation
- Outsourcing
- Patents
- Pensions & Retirement Plans
- Pharmaceutical Antitrust
- Private Antitrust Litigation
- Private Client
- Private Equity
- Product Liability
- Product Recall
- Project Finance
- Public Procurement
- Real Estate
- Restructuring & Insolvency
- Right of Publicity
- Securities Finance
- Shipbuilding
- Shipping
- Tax Controversy
- Tax on Inbound Investment
- Telecoms and Media
- Trade & Customs
- Trademarks
- Vertical Agreements



For more information or to purchase books, please visit:
www.gettingthedealthrough.com



Strategic research partners of the ABA International section



THE QUEEN'S AWARDS
 FOR ENTERPRISE:
 2012



The Official Research Partner of the International Bar Association